**CHAPTER 2**

**LITERATURE REVIEW**

-paragraph about the content in chapter 2

2.1 Mobile Recommender System

2.2 Approach

2.2.1 Collaborative Filtering

2.2.2 Content-based Filtering

2.2.3 Hybrid Filtering

2.3 Technique in Content-based Filtering

2.3.1 Decision tree

Compare the technique

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2.4 Academic Programme

2.5 Similar Application

2.5.1 Facebook

2.5.2 Youtube

2.5.3 Amazon

Compare the similar application

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2.6 summary